



Orange-Casual

Media Kit

<https://www.orange-casual.com/>



What Do We Do

At Orange-Casual, we're dedicated to designing furniture that not only offers practical use but also a kind of modern feeling. We believe that our mission of exploring outdoor furniture can make a positive impact on people's daily lives.

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About Us

We offer the best patio upgrade solutions, w/ high price-performance furniture.

We're passionate about the future and we will continue to face challenges and competition, but we promise to broaden our horizons and do our business in a better way.





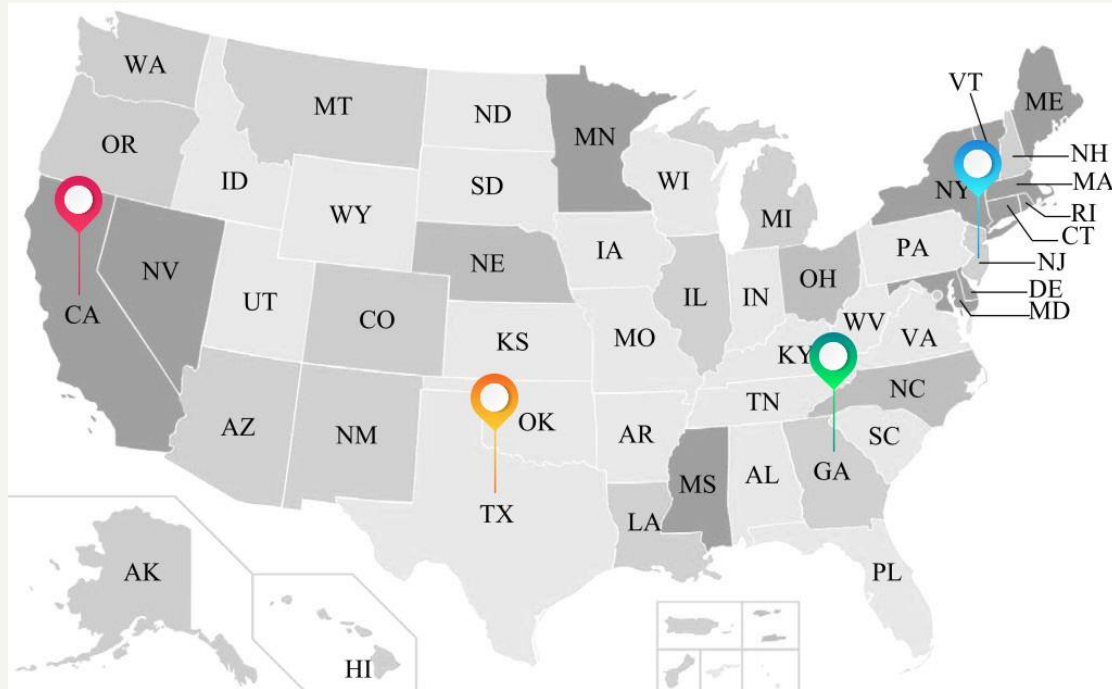
OUR WEBSITE PERFORMANCE

Monthly Traffic 30K+

Email Subscribers 2k+

Customer Reviews 4.7/5

LOGISTICS



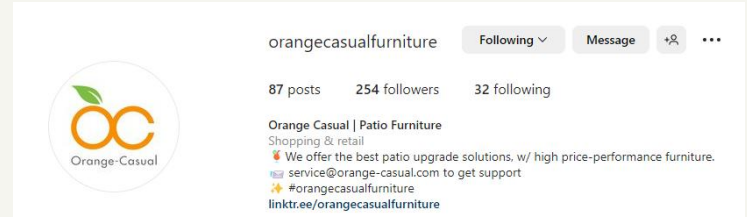
4 warehouses by the end of 2022

Free & Fast shipping across US

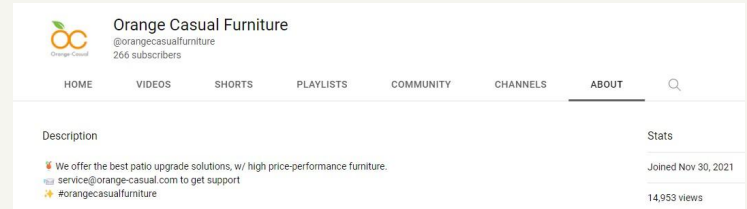
SOCIAL MEDIA



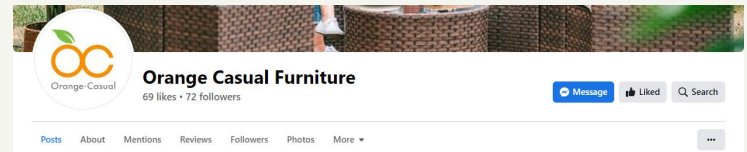
INSTAGRAM @orangecasualfurniture



YOUTUBE @Orange Casual Furniture



Facebook @Orange Casual Furniture




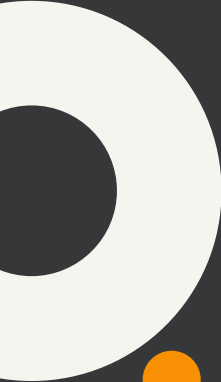
How to Cooperate



Option 1. Free Gift Exchange for 2 posts. We will send you a whole patio furniture set for free, in return, you just create 2 posts on your social platforms.

Option 2. Earn Commission. You can add our affiliate link to your bio or profile to earn certain commission fee every time when one of your followers buy OC products.

Option 3. Be an OC ambassador. You would be a partner with us for the next 6 months and promote our patio furniture on your social accounts. You will earn a certain commission for each purchase from your followers as well as additional bonus rate for being an ambassador.



Requirements

1

Link in bio

2

At least 3 image(1 video) posts

3

Mention @orangecasualfurniture and add #orangecasualfurniture in the post

4

Share the post on at least 2 of your social accounts

Post Guidelines

1

Introduce your feeling about this product to your followers.

2

Add your exclusive link in your post description.
(do not forget to mention Orange Casual Furniture)

3

Add 2-3 pictures or a video (45s-1min) per post that show the features of the product.

Video Guidelines

1

Introduce your feeling about the products and where can purchase them.

2

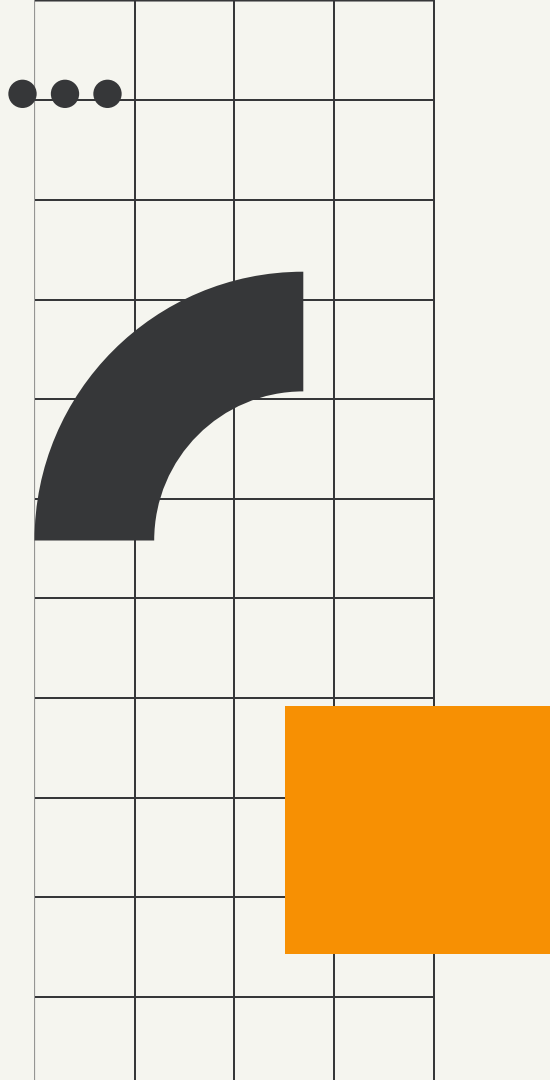
Discuss the pros and cons based on your experience (with primary focus on the pros).

3

Include a call to action and place the product link in the first line of the video description.
(do not forget to mention Orange Casual Furniture)

4

Encourage your audience to check us out at the end of the video



Giveaway Product Introduction

We offer the best patio upgrade solutions, w/ high price-performance furniture.



A. 2pcs Outdoor Loveseat Set



<https://www.orange-casual.com/products/niccolo-2-pc-wicker-love-seat-set-with-built-in-storage-bin-grey>



B. 3pcs Outdoor Love Set



<https://www.orange-casual.com/products/sonder-3-pc-outdoor-loveseat-with-ottoman-pillows-included>

C. 3pcs Patio Bar Set



<https://www.orange-casual.com/products/3-pc-outdoor-wicker-bar-set-w-2-striped-pillows-seat-cushions-steel-frame>

D. 3pcs Patio Bistro Set



<https://www.orange-casual.com/products/verasol-3-pc-patio-bistro-set-dark-gray?sku=18056314241425845876160670>

E. 5pcs Patio Conversation Set



<https://www.orange-casual.com/products/sonder-5-pc-wicker-patio-furniture-set-with-storage-side-table-including-2-replace-taupe-covers?sku=18056314239298830374970670>

F. 5pcs Patio Conversation Set (hollow version)



<https://www.orange-casual.com/products/verasol-5-pc-patio-bistro-set-light-gray-dark-grey>

G. 6pcs Patio Bistro Set



<https://www.orange-casual.com/products/sonder-6-pc-wicker-patio-furniture-set-with-2-side-tables-brown-grey?sku=18056314224141790186100670>

Let's Get Started

If you have any questions, feel
free to contact us.

Rachel

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